



PREMIUM BEAUTY FOR THE GCC

PRODUCT CATALOGUE

Premium concepts shaped for heat, humidity, luminosity and the refined comfort expected by modern Gulf consumers.

SKIN | BODY | HAIR

PROFESSIONAL CONCEPTS | 2026





HIGH PROTECTION, INVISIBLE ELEGANCE.

DAILY SHIELD SPF50+ PA++++

LIGHTWEIGHT DAILY SUNSCREEN CONCEPT

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

QISENA's answer to intense sun and long, warm-climate days: a weightless protection concept with an elegant, invisible-looking finish that layers beautifully beneath makeup. Daily defence should feel like part of the ritual, never a compromise.

FORMULA DIRECTION

Hybrid UV-filter system - final composition subject to testing and registration

WHY IT FITS THE GCC

Conceived for intense sun, humidity and long days in motion, with a refined finish that feels comfortable beneath makeup.

CHANNEL FIT

Prestige pharmacy, premium beauty retail, dermatology-led channels and selective e-commerce.

01

SKIN CARE

QISENA PRODUCT COLLECTION



PRECISION TONE CARE WITH MODERN LUMINOSITY.

TONE RADIANCE SERUM

PRECISION TONE-CORRECTING SERUM

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

A precision brightening concept for the visible signs of uneven tone, dark spots and lost luminosity. Its intelligent active architecture is wrapped in a light, refined texture created for comfortable layering in Gulf routines.

FORMULA DIRECTION

Tranexamic Acid, Alpha-Arbutin, Niacinamide and Potassium Azeloyl Diglycinate

WHY IT FITS THE GCC

A light, layerable serum concept for skin affected by strong sun, visible uneven tone and a loss of radiance.

CHANNEL FIT

Prestige pharmacy, skincare specialists, premium beauty retail and selective e-commerce.

02

SKIN CARE

QISENA PRODUCT COLLECTION

FRESH HYDRATION. BARRIER-MINDED COMFORT.

HYDRA BARRIER GEL CREAM

OIL-FREE, SILICONE-FREE GEL CREAM

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

Fresh hydration without weight. This breathable gel-cream concept helps skin feel replenished and comfortable through outdoor heat and air-conditioned interiors, leaving a smooth, polished finish.

FORMULA DIRECTION

Multi-weight Sodium Hyaluronate, Beta-Glucan and Trehalose

WHY IT FITS THE GCC

Oil-free and silicone-free by concept direction, balancing outdoor heat with the dehydrating feel of air-conditioned interiors.

CHANNEL FIT

Prestige pharmacy, premium beauty retail, travel retail and climate-focused skincare assortments.

03

SKIN CARE

QISENA PRODUCT COLLECTION



AIRY FRESHNESS FOR WARM-CLIMATE LIVING.

PURE AIR DEODORANT SPRAY

ALCOHOL-FREE FRESHNESS SPRAY

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

A clean, modern freshness concept created for hot-climate daily wear and contemporary Gulf preferences. The alcohol-free direction prioritises skin comfort while maintaining an airy, discreet sensorial profile.

FORMULA DIRECTION

Zinc Ricinoleate, prebiotic support system and an ethanol-free base

WHY IT FITS THE GCC

An alcohol-free concept created around daily freshness, skin comfort and the discreet sensorial preferences of modern Gulf consumers.

CHANNEL FIT

Prestige pharmacy, premium personal-care retail, lifestyle stores and hospitality partnerships.

04

BODY CARE

QISENA PRODUCT COLLECTION



A DISCIPLINED SCALP RITUAL FOR FULLER-LOOKING HAIR.

SCALP DENSITY SERUM 50 ML

LIGHTWEIGHT LEAVE-ON SCALP SERUM

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

A focused scalp-care concept designed to support a healthy-looking scalp and the appearance of fuller hair. Its light, non-burdensome format fits easily into premium hair routines without compromising movement or comfort.

FORMULA DIRECTION

Caffeine, Niacinamide and a biomimetic peptide complex

WHY IT FITS THE GCC

A light leave-on format that respects movement and comfort while supporting scalp care through heat, humidity and frequent washing.

CHANNEL FIT

Prestige pharmacy, hair clinics, salon-led retail and premium hair-care specialists.

05

HAIR CARE

QISENA PRODUCT COLLECTION



CLARITY WITHOUT THE STRIPPED FEELING.

CLEAR & CALM BLEMISH SERUM

MULTI-BENEFIT CLARIFYING SERUM

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

Clarity without the stripped feeling. This balanced concept addresses visible shine, congestion and post-blemish redness while preserving a calm, comfortable finish suited to heat-prone skin.

FORMULA DIRECTION

Encapsulated Salicylic Acid, Potassium Azeloyl Diglycinate, Niacinamide, Zinc PCA and Centella

WHY IT FITS THE GCC

Designed for heat-prone shine, visible congestion and post-blemish redness, with comfort preserved at the centre of the concept.

CHANNEL FIT

Prestige pharmacy, acne-care specialists, premium beauty retail and selective e-commerce.

06

SKIN CARE

QISENA PRODUCT COLLECTION



SILKY RENEWAL FOR VISIBLY SMOOTHER BODY SKIN.

SMOOTHING BODY CREAM

MOISTURE AND EXFOLIATION-SUPPORT BODY CREAM

CLIMATE-AWARE CONCEPT

THE QISENA PERSPECTIVE

A sophisticated body-care concept for rough-feeling arms and legs. Hydration and gentle renewal come together in a polished texture that leaves skin feeling softer, smoother and beautifully cared for.

FORMULA DIRECTION

Urea, Lactic Acid and Niacinamide

WHY IT FITS THE GCC

A polished body-care concept for rough-feeling arms and legs, combining hydration with measured exfoliation support in a comfortable finish.

CHANNEL FIT

Prestige pharmacy, premium body-care retail, spa channels and selective hospitality partnerships.

07

BODY CARE

QISENA PRODUCT COLLECTION



A focused collection. One unmistakable QISENA standard.

Prepared for qualified importers, distributors, pharmacy groups and strategic GCC partners. Final specifications are developed and validated for the selected destination market.

PARTNERSHIP & DISTRIBUTION ENQUIRIES

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